

News Corp Australia

THE WALL STREET JOURNAL.

HarperCollins Publishers

NEW YORK POST

realtor.com

News UK

DOW JONES

THE AUSTRALIAN

FOXTEL

THE TIMES
THE SUNDAY TIMES

REA Group

INVESTOR'S BUSINESS DAILY

MarketWatch

THE Sun

BARRON'S

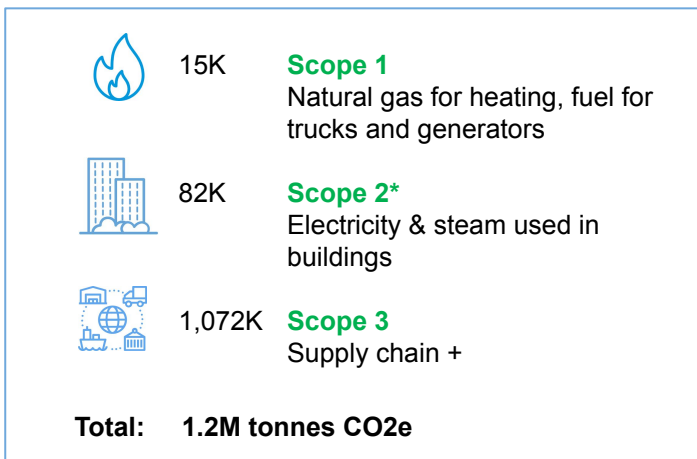
storyful.

News Corp

Carbon Footprint Report FY2022

- Summary & Progress Against Goals
- Scope 1 & 2 Operational Emissions
- Scope 3 Emissions
- Net Zero Roadmap
- Methodology
- Verification
- External Public Reporting
- Third Party Certification

Each year we measure and publicly report the carbon footprint of our global operations. In partnership with sustainability experts Benchmark ESG and HXE Partners, we collect energy usage along with supplier and other scope 3 data from our businesses and calculate our total annual greenhouse gas (GHG) emissions. Below is a summary of the results.



* Data using the market-based scope 2 emissions

Highlights from fiscal 2022 include:

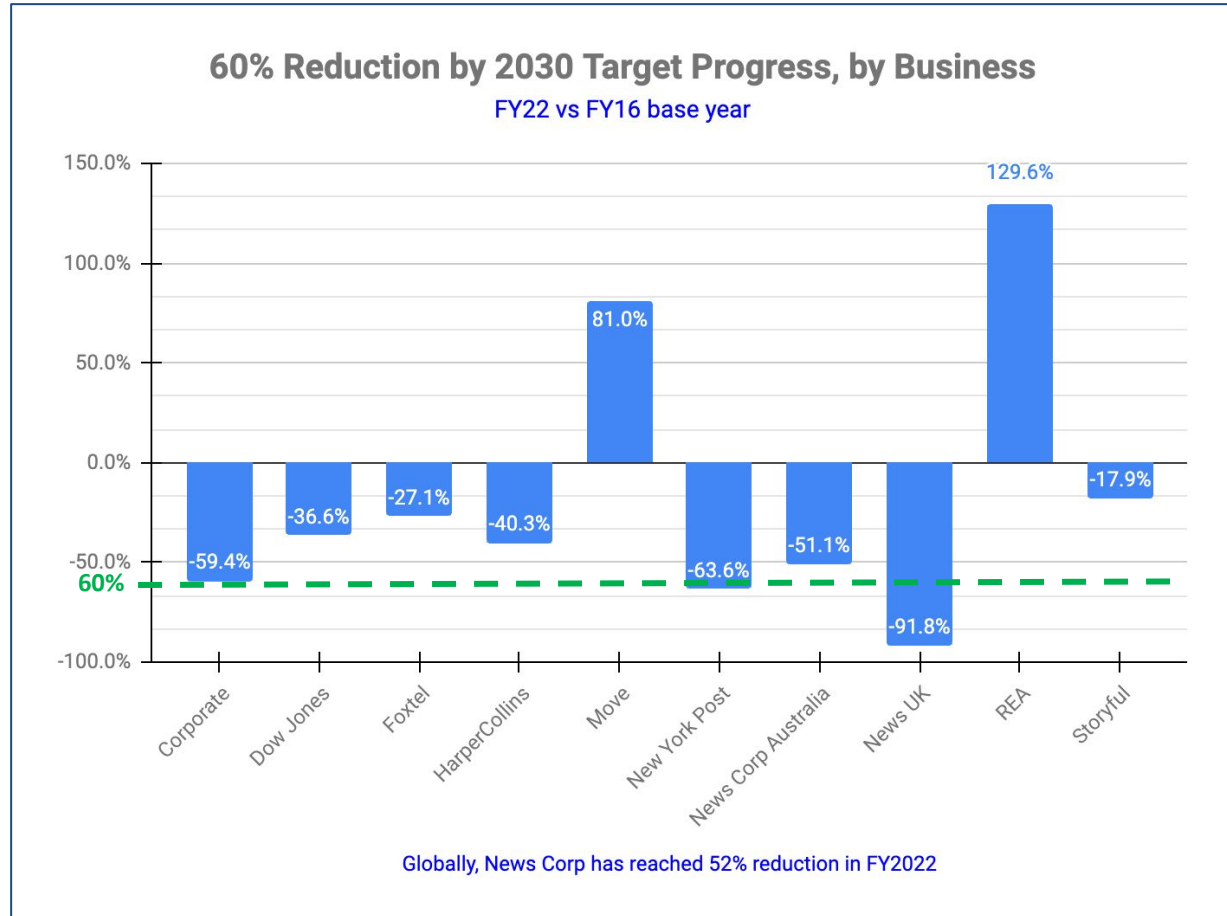
- News Corp grew profitability by 31% in fiscal year 2022 (FY22), while at the same time reducing our operational carbon footprint (scopes 1 + 2) by **22%**, compared to FY21
- News Corp's operational emissions intensity (metric tons CO₂e / USD Millions revenue) was 9.3 in FY22, **down 62%** from base year FY16.
- **52% reduction** across our operational scopes 1 + 2 in FY22 vs base year FY16, on track to exceed our 60% target in FY23 – 7 years early
- **Electricity & steam** usage drives the majority of News Corp's scope 1 & 2 footprint, but has decreased from 91% in FY16 to **84%** in FY22
- **\$31.9M** total FY22 operational (scopes 1 & 2) energy spend, a 1% decrease from FY21
- **92%** of total FY22 footprint is from scope 3
- **CDP Supply Chain** program membership has provided more accurate scope 3 emission factors for suppliers and industries in FY22

In FY22, two businesses have exceeded the 60% reduction goal:

- **News UK (92%)**
- **NY Post (64%)**

Two other businesses, **Corporate** and **News Corp Australia**, are over the 50% reduction level.

Globally, News Corp has reached **52%** reduction in FY22 vs the base year FY16.

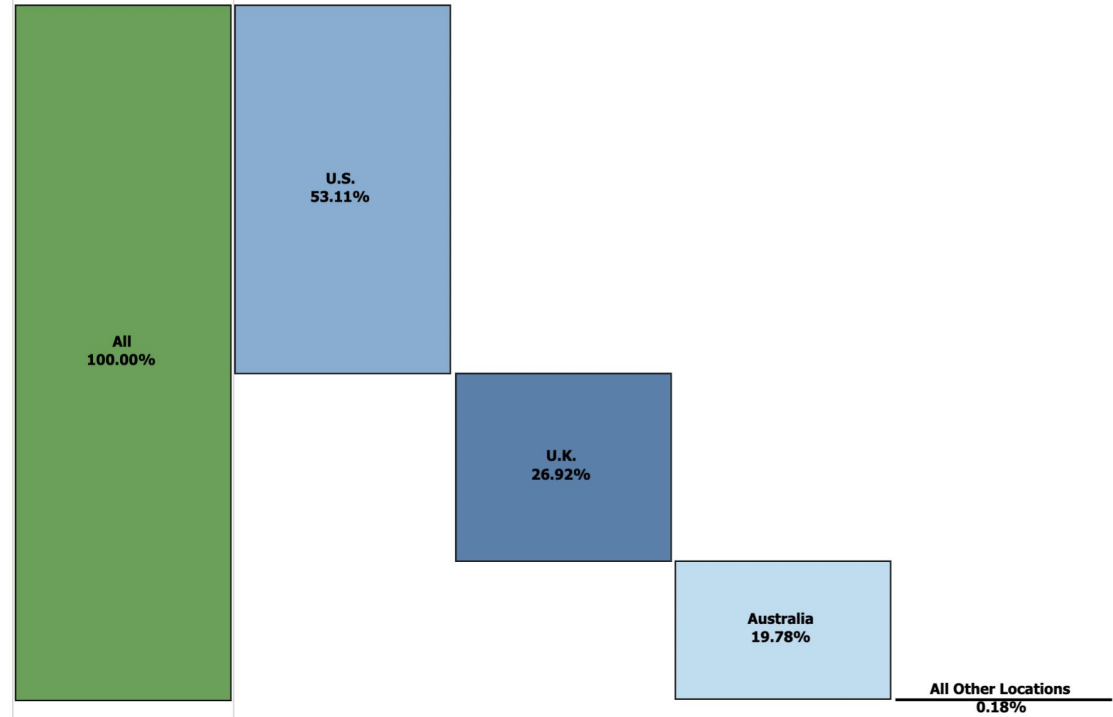


* Note: REA and Realtor.com (Move) are showing increases due to large business expansions since base year FY16

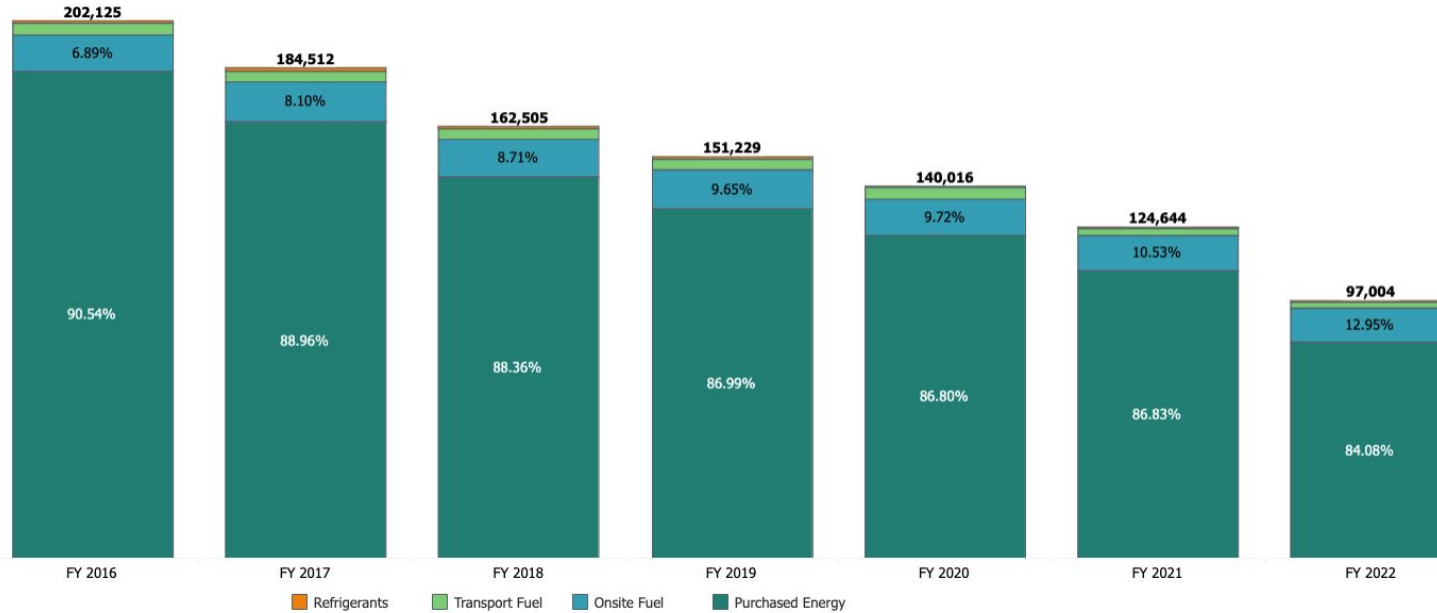
News Corp operates in almost 40 countries yet nearly 100% of its Scope 1, 2 and 3 emissions come from 3 markets:

- US: 53%
- UK: 27%
- Australia: 20%

Scope 2 emissions depend on both the quantity and type of energy consumed, as well as underlying fuel mix of that energy supplied in the electricity grid. For example, News Corp Australia, with more MWh of electricity consumed than other countries and the highest global coal consumption per capita, is the largest contributor to News Corp's scope 2 emissions.



Carbon Footprint - Scopes 1 + 2 By Activity

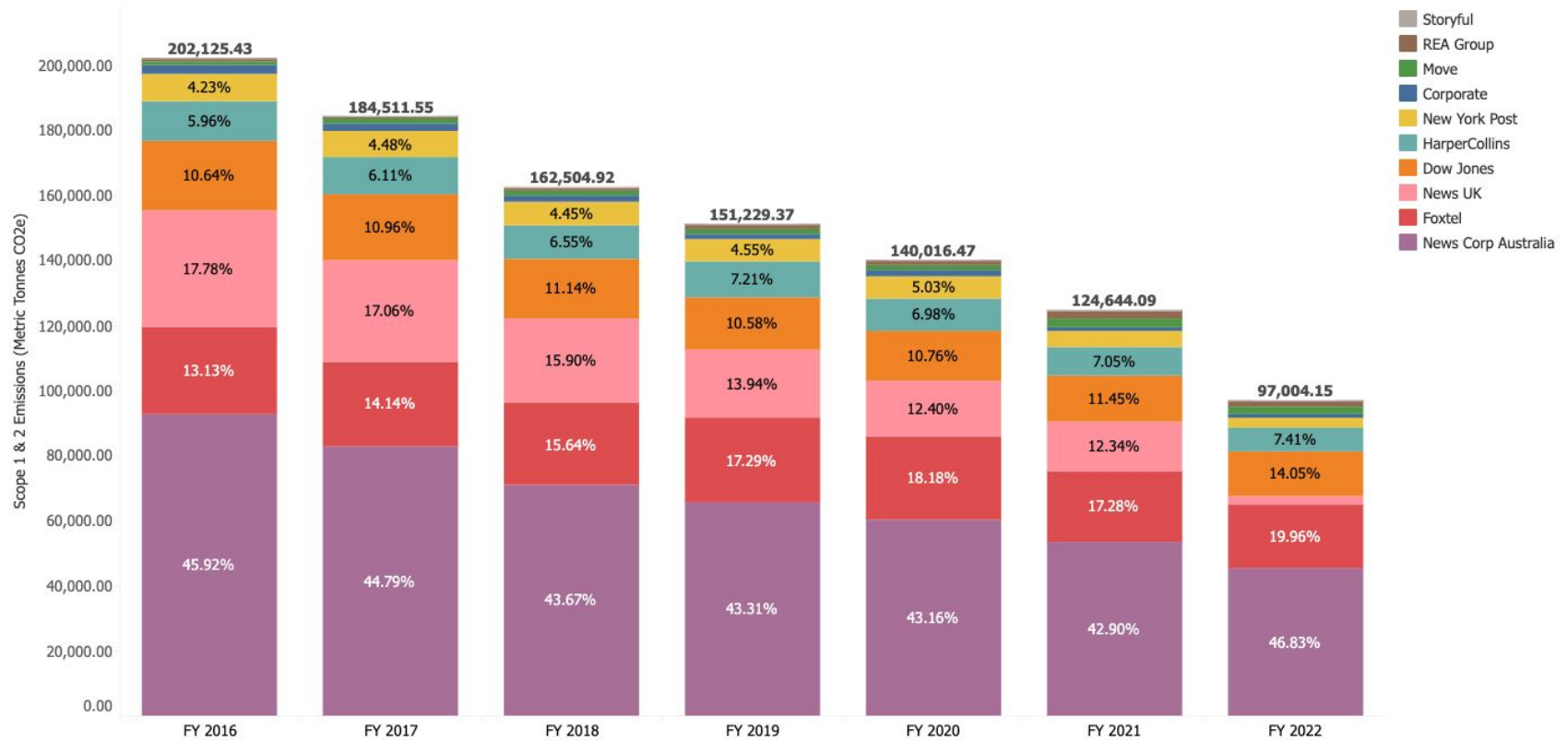


Operational GHG emissions (Scopes 1 + 2) continue to decrease each year, as shown in the above chart. News Corp has been reducing its operational emissions over the past 6 years by an annual average rate of **11.5%.***

Purchased Energy (electricity and steam) usage was **84%** of total operational carbon footprint in FY22.

*Using Compound Annual Growth Rate (CAGR) for FY16 – FY22

Carbon Footprint - Scopes 1 + 2 By Business













NC Australia, Fostel and Dow Jones make up **81%** of our operational carbon footprint in FY22. 52% reduction from our base year FY16 – on track to exceed our 60% target in FY23 – 7 years early.

News Corp performed a comprehensive review of our entire scope 3 GHG emissions for fiscal 2022. Scope 3 emissions are a consequence of the activities of the company but occur from sources not owned or controlled by the company.

Our scope 3 emissions in fiscal 2022 was 1,072,066 metric tons CO2e, comprising 92% of our total GHG emissions across all 3 scopes. These emissions are based on spend and usage/quantity data across News Corp, which was obtained and reviewed by our partners Benchmark ESG and HXE Partners. A breakdown of our scope 3 emissions by category is shown in the table on the right.

Most of our scope 3 emissions are in our supply chain for purchased goods and services (category 1 per the GHG Protocol). News Corp will continue to focus on this category of emissions as we work with suppliers to reduce our scope 3 emissions.

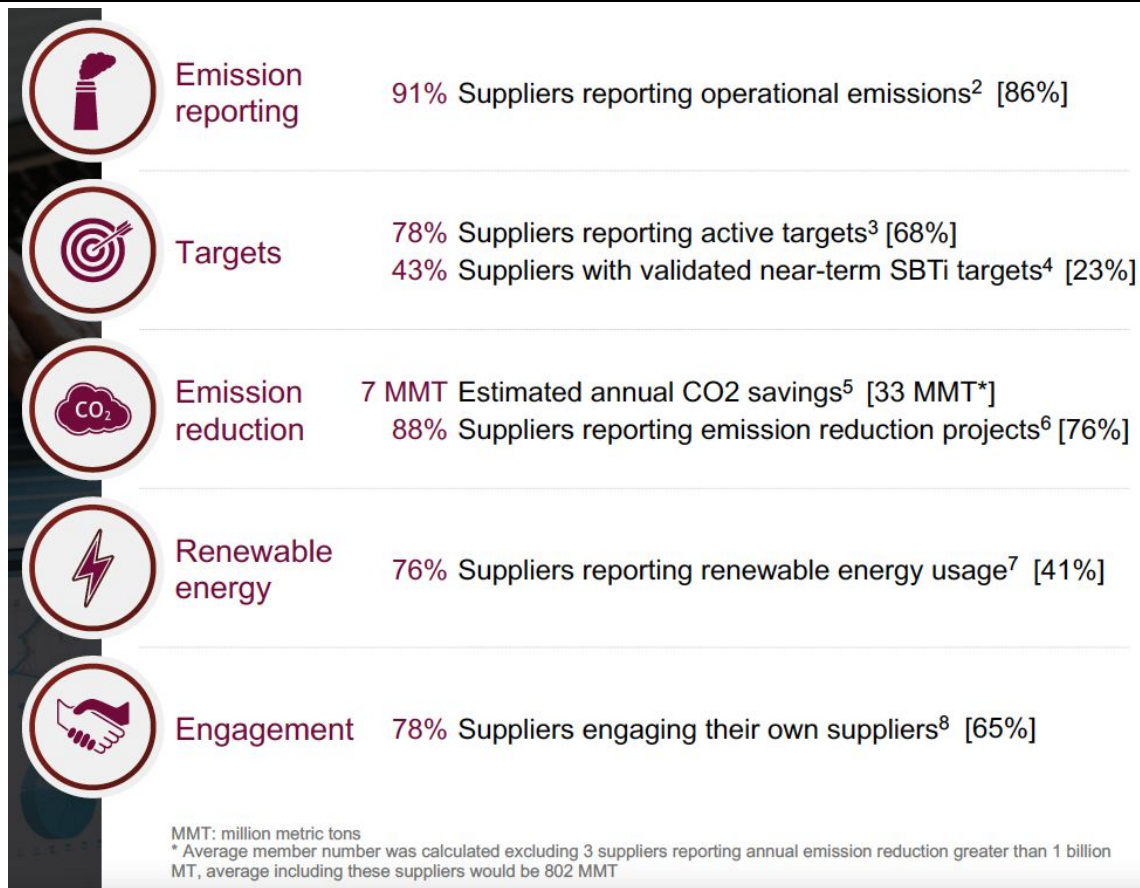
News Corp became a member of the [CDP Supply Chain program](#) in 2022 to help evaluate over 100 of our top suppliers. The supplier-specific and industry-specific emission factors that have been obtained has resulted in more accurate scope 3 emissions. News Corp plans to continue this partnership with CDP in 2023 and will evaluate over 300 of our top suppliers.

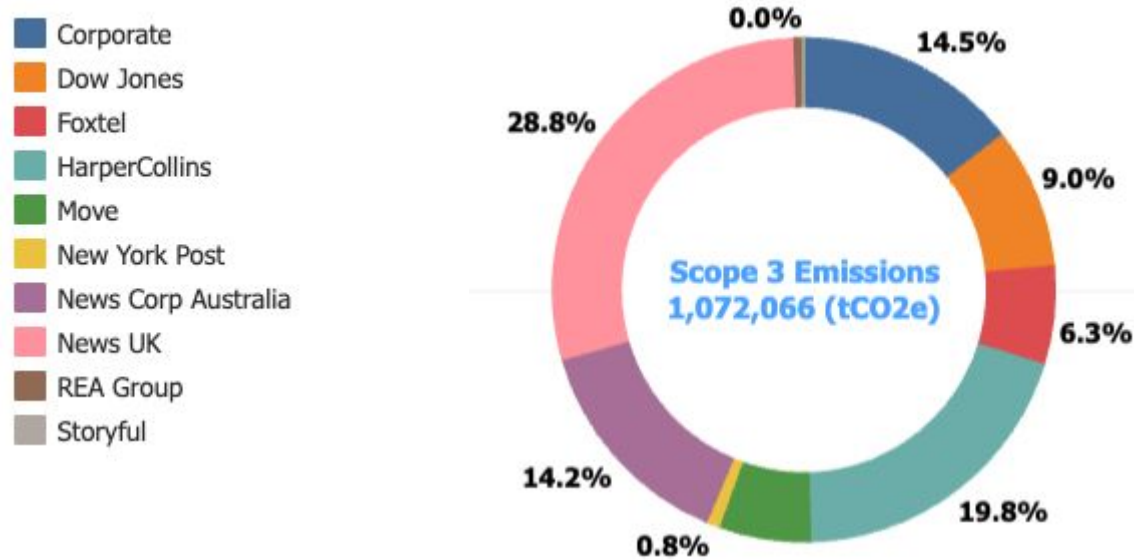
FY2022 Scope 3 Emissions (% of CO2e metric tons)		
	Purchased Goods & Services (incl. Capital Goods)	57.9%
	End of Life Treatment of Sold Products	17.2%
	Investments	13.7%
	Transportation & Distribution	4.1%
	Fuel & Energy-related Activities	2.6%
	Employee Commuting / Work From Home	1.9%
	Business Travel	1.4%
	Downstream Leased Assets	1.1%
	Waste Generated in Operations	0.1%
	Franchises	0.1%

News Corp requested 133 major suppliers to report their GHG data to the CDP in 2022. Of those requested, 58 suppliers (44%) submitted their data to the CDP.

The chart on the right summarizes the key stats on our suppliers who submitted data to the CDP (the bracketed numbers are the average CDP SC member percentages).

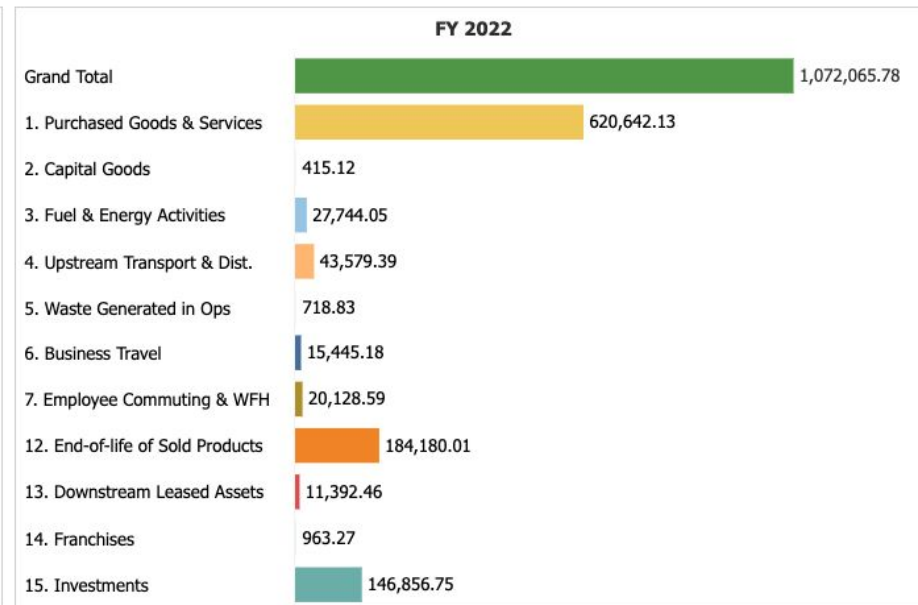
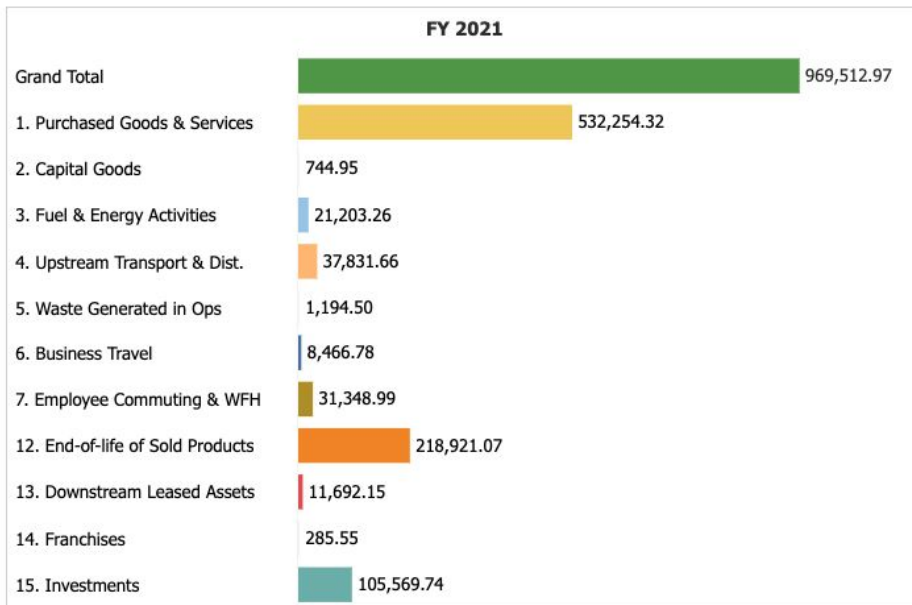
The resulting emission factors from the CDP (four levels: supplier-specific, activity, activity group, and industry) has provided a much more accurate estimation of scope 3 emissions arising from spend & usage than prior estimations using factors derived from Quantis' scope 3 evaluator tool.





Four businesses – News UK, HarperCollins, Corporate and NC Australia – make up **77%** of our scope 3 emissions. Most of Corporate scope 3 emissions are due to equity investments per our 10-K report.

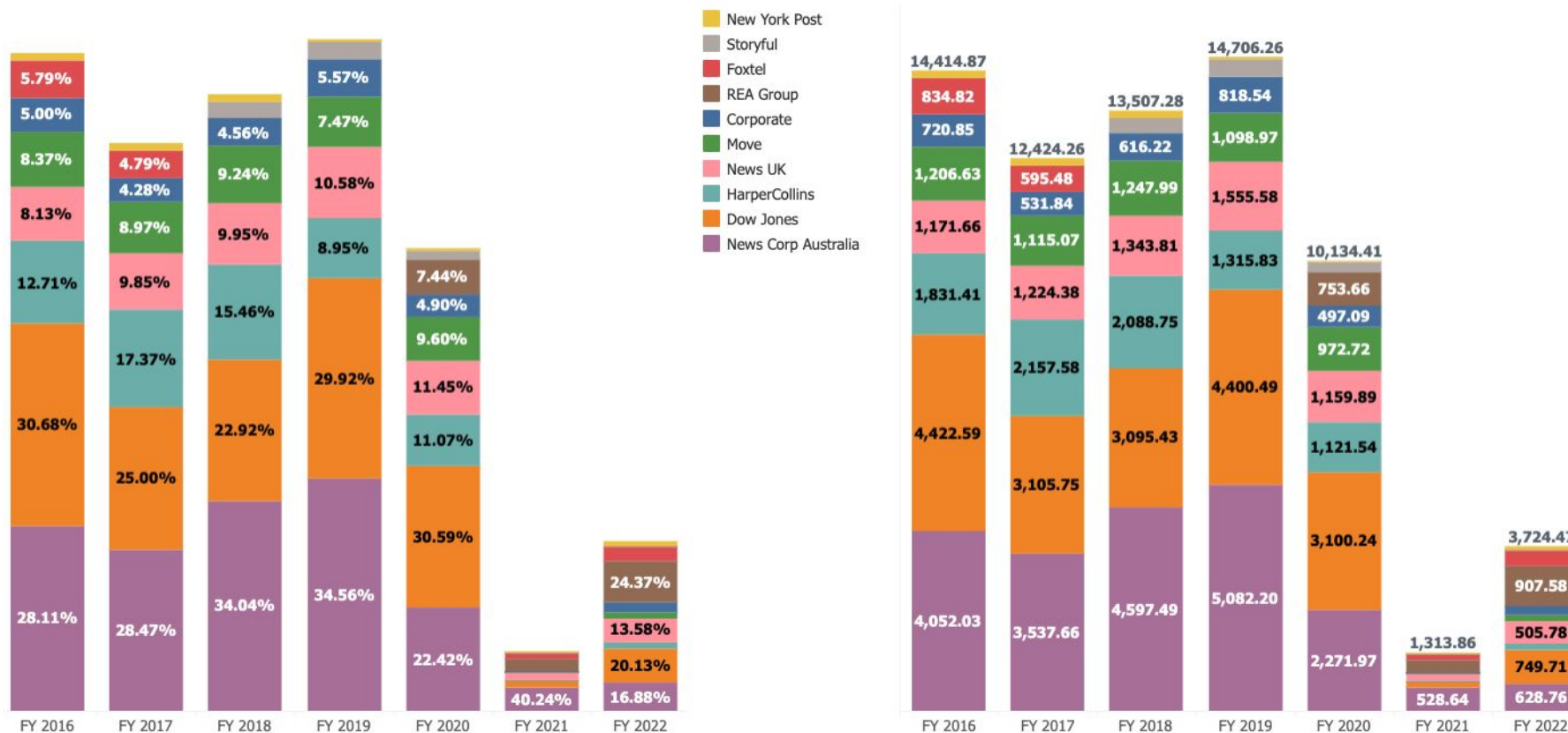
Scope 3 By Category - FY22 vs FY21 (metric tons CO2e)



Overall, our scope 3 emissions in fiscal 2022 increased by 11% from the base year fiscal 2021. In fiscal 2022, Purchased Goods & Services made up 58% and End-of-Life of Sold Products made up 17% of scope 3 emissions.

Note: Scope 3, Category 9: Downstream Transportation and Distribution emissions category was determined to be minimal and is included in category 4 since most transportation and distribution of products occurs upstream, before the point of sale. Also, categories 8: Upstream Leased Assets, 10: Processing of Sold Products, and 11: Use of Sold Products were determined to be immaterial or irrelevant to News Corp's scope 3 emissions footprint and are not included in this report.

Air Travel Emissions (by BU percentage & metric tons CO2e)



Post-Covid-19, air travel emissions in fiscal 2022 have increased 183% compared to fiscal 2021, after experiencing a steep decline in fiscal 2021. Air travel GHG emissions are still well below pre-pandemic levels, down 75% compared to fiscal 2019.

News Corp has a long-term goal of achieving net zero emissions across all 3 scopes by 2050 or earlier. We have submitted our net zero goals to be independently approved by the [Science Based Target Initiative](#), which is expected in mid-2023.

Using the five principles noted on the right, our strategy to reach Net Zero is to:

- Reduce our Scope 1 and 2 operational emissions to near zero by improving efficiency, adopting new solutions, and investing in renewable energy.
- Engage our suppliers to cut their operational emissions (which are our Scope 3 emissions).
- Reduce our total emissions 90% or more by 2050 and offset the remaining residual emissions with certified, high-quality carbon offset removal projects.

1

DECARBONIZE OPERATIONS

- Energy efficiency, digital acceleration

2

REDUCE SUPPLY CHAIN EMISSIONS

- Supplier partnerships, CDP Supply Chain data

3

RENEWABLE ENERGY INVESTING

- Virtual Power Purchase Agreements

4

WEAVE IN INNOVATION

- New tech project investments

5

PURCHASE OFFSET CREDITS

- Tech or nature-based carbon removal projects

Learn more about our [Net Zero Transition Plan](#) and our [Net Zero Roadmap](#).

We follow the [Greenhouse Gas Protocol](#) established by the World Resources Institute and the World Business Council for Sustainable Development, the standard international manual for measuring corporate greenhouse gas emissions. Using their “organizational control approach” we include 100% of the emissions associated with businesses we directly control. Our carbon footprint includes emissions related to:

- All fuels and refrigerants used directly by our businesses (Scope 1 emissions)
- All electricity and steam used in our owned and leased facilities (Scope 2 emissions)
- The impacts of our supply chain and other indirect emissions that occur in our value chain (Scope 3 emissions)

Whenever necessary, we will re-baseline our previous years’ footprint numbers to account for business dynamics such as acquisitions or divestitures, as well as improvements in data quality or availability.

In rare cases where data are not available directly from our business units, emissions are estimated based on available data such as square footage of the location. These estimates account for only a small percentage of our total reported emissions.

We recognize that our businesses have other indirect impacts that also create greenhouse gas emissions from activities upstream or downstream from a company’s core business. These Scope 3 GHG emissions result from sources not owned or controlled by the company, but are a consequence of company activity.

As part of our science-based emissions target reduction commitment under the [SBTi](#), News Corp has committed to reduce its scope 3 GHG emissions 20% by fiscal 2030 from base year fiscal 2016. These scope 3 emissions are detailed in our CDP reporting and in our annual [ESG Report](#).

To confirm that our carbon accounting is accurate and consistent with our documented methodology, each year we work with an independent third-party (Cventure LLC) qualified to verify carbon footprint analyses.

Cventure audits the methodology, data collection process, and accuracy of the data used to calculate the carbon footprint of News Corp businesses, and conducts interviews (and site visits when needed) to directly verify data.

Cventure's statement on the verification of News Corp's fiscal 2022 carbon footprint analysis is provided at the end of this document.



Read all about our sustainability programs in our **ESG Report** at:
newscorp.com/news-corp-esg-report

Each year we publicly disclose our carbon footprint data and highlight carbon reduction efforts to [CDP](#), formerly the Carbon Disclosure Project, which runs the global disclosure system that enables companies, cities, states and regions to measure and manage their environmental impacts.

In 2022, over 18,700 companies reported their sustainability efforts to the CDP. These companies represent listed companies worth US \$60.8 trillion, or about half of the global market capitalization.

News Corp achieved a Climate Change score of B in 2022, compared to a global average score for reporting companies of C. CDP also rated News Corp a **Leadership Level score of A** in its 2022 CDP Supplier Engagement evaluation, and is among the top 8% assessed by CDP for supplier engagement on climate change.

News Corp also reports their sustainable paper management practices through CDP's Forests program, scoring a B in 2022, compared to a global average score for reporting companies of C.

CDP's scoring methodology measures a company's progress towards leadership using a four step approach:

1. **Disclosure** which measures the completeness of the company's response;
2. **Awareness** considers the extent to which the company has assessed environmental issues, risks and impacts in relation to its business;
3. **Management** which is a measure of the extent to which the company has implemented actions, policies and strategies to address environmental issues; and
4. **Leadership** which looks for particular steps a company has taken that represent best practice in the field of environmental management.

Cventure GHG Emissions Verification Statement FY2022



Reporting Entity:	News Corp	Contact: Paul Jakubski
Lead Verifier:	Kevin L. Johnson, Cventure LLC	<i>Kevin L. Johnson</i>
Emissions Inventory:	<p>Global, corporate-wide FY2022 (July 1, 2021–June 30, 2022) GHG emissions inventory verification covering: Scope 1 direct emissions from fuel combustion, mobile sources, and refrigerant losses; Scope 2 emissions from imported electricity and steam; and Scope 3 emissions associated with employee business air travel. Boundaries include wholly owned business entities and owned/leased facilities within which News Corp exhibits operational control. CO₂, CH₄, and N₂O direct combustion, electricity and steam consumption, and mobile source emissions, and HFC refrigerant gas emissions, were calculated; News Corp has no SF₆, PFC, or NF₃ emissions.</p>	
Greenhouse Gas Management Plan:	<p>News Corp 2022 GHG Inventory Methodology (GIM) reporting document (dated March 2023), developed by HXE for News Corp to calculate GHG emissions, and support their GHG emissions reduction strategy.</p>	
Verification Approach:	<p>Tier II of the ERT Standard: “Corporate GHG Verification Guideline” by ERT, a CDP-approved verification standard. This verification level is appropriate for basic voluntary reporting purposes, including stakeholder reporting and external communications, and cases for which there are no imminent requirements for GHG emissions compliance, as is News Corp’s position. This verification covered News Corp’s FY2022 GHG emissions inventory. Cventure was not directly involved in the FY2022 GHG emissions inventory’s data collection, management, nor associated emissions calculations and reporting, and any subsequent assertions made by News Corp. Cventure has not provided any services to News Corp which could compromise Cventure’s independence as a 3rd party verifier. Cventure disclaims any liability for any decision made by others based on this Statement. Cventure’s conclusion is based on the findings described below.</p> <p>This Tier II review was designed to provide a reasonable level of assurance that the GHG emissions assertion is materially correct. Data collection teleconferences were conducted with five (5) News Corp BU GHG data coordinators. All News Corp Businesses and GHG emissions Scope types reported in the operational boundaries were subject to the verification process. Reviews of methodologies, calculations, and data management processes were conducted. Boundary checks included review of the News Corp FY2022 SEC 10-K report, and the Dow Jones, Harper Collins, and News Australia global real estate reports. CO₂ emission factors and select GHG emissions calculations were checked. Emissions aggregation checks were made for all News Corp BU’s and emissions Scopes and compared against inventory reported data. No material errors or misstatements were found in those GHG emissions inventory-wide checks. Error checking tests were performed to assess the information collected, including missing data, units of measure (UOM), and re-computation cross-checks. Select emission factors and associated emissions calculations were also checked. Six (6) Businesses were selected for detailed audit reviews and root data sampling (Corporate, Dow Jones, Harper Collins, Move, News Corp Australia, and News UK), representing >95% of News Corp’s total GHG emissions inventory subjected to detailed audit sampling. Purchased electricity monthly billing records were examined for over thirty (30) facilities, and natural gas billing records for ten (10) facilities. GHG emissions sources in those detailed data testing reviews collectively represent approximately 65% of News Corp’s entity-wide GHG emissions. Two material and several immaterial discrepancies between root data documentation and the GHG inventory data were identified during the verification process; all of those were corrected by News Corp/HXE at that time. We believe that our work provides a reasonable basis for our conclusion.</p>	
Conclusion:	<p>Cventure verified information from News Corp to be consistent with the GIM document (March 2023). Cventure found that the FY2022 GHG inventory emissions estimate conforms to accepted GHG accounting standards, and News Corp’s GIM document to be consistent with the WRI/WBCSD GHG accounting and reporting protocol. GHG emissions estimates were calculated in a consistent and transparent manner and found to be a fair and accurate representation of News Corp’s actual emissions, and free from material misstatements. Cventure verified a total of <u>115,817</u> metric tons of CO₂ equivalent emissions (CO₂e) in FY2022 (decrease of <u>9.8%</u> from the FY2021 total): Scope 1 = <u>15,441</u> tonnes CO₂e (decrease of <u>5.9%</u> from FY2021 Scope 1 emissions); Scope 2 (location-based) = <u>96,651</u> tonnes CO₂e (decrease of <u>12.6%</u> from FY2021 Scope 2 emissions); resulting in a collective decrease of <u>11.8%</u> from FY2021 Scope 1 + Scope 2 total GHG emissions); and Scope 3 = <u>3,724</u> tonnes CO₂e (increase of <u>184%</u> from FY2021 Scope 3 emissions), with a reasonable level of assurance. (Note: For comparison purposes, News Corp’s market-based Scope 2 GHG emissions in FY2022 were reported at 81,563 mTCO₂e; resulting in News Corp’s FY2022 total entity-wide market-based GHG emissions of 100,729 mTCO₂e.)</p>	